

PRESS RELEASE



New York Premiere announced for acclaimed short comedy: ARTISTIC LICENSE.

NEW YORK, New York, September 19, 2005- The New York Television Festival will host the official New York Premiere of Evolver Digital's comedy, ARTISTIC LICENSE. Screenings will occur daily from September 28, 2005 through October 4, 2005 at 450 West 15th Street, New York.

Originally conceived as a stand-alone short film, Artistic License has been developed into a hilarious half-hour single-camera comedy TV concept. The show is centered around a cast of characters struggling to find meaning amidst the dismal and frustrating beaurocracy of the Department of Motor Vehicles

“TOP NOTCH” TALENT

David Lago, who plays the lead David Milken won an Emmy in 2005 for his roll on *The Young and The Restless* and Jennifer Echols continues to be cast in diverse and amazing films including *The Notebook*, *Down In The Valley*, and *The Ladykillers*. “We feel pretty blessed that we were able to get both of them for this short. No one could have better embodied these characters.” said producer Divi Crockett.

“The actors were top notch. David Lago who plays Milken, is a professional caliber actor and hopefully this will garner him work in larger projects. All the same can be said about Jennifer Echols who plays the boss... These are just fantastic performances all around.” - Film Threat

“MASTERFULLY EXECUTED” COMEDY

Artistic License was conceived while both Producers Divi Crockett and Nate Cohen were doing what every person in America must do at some point in their life, go to the DMV. The question that came out of each of their mouths after the experience: “Why can’t driver’s license photos not suck?!” and thus, Artistic License was born. Crockett later explained, “I was looking for a comedy to produce and what subject is more ripe for comedy than the DMV?”

“A masterfully executed comedy... the direction is spot on and the cinematography is the best this reviewer has seen in a short film!” - Film Threat

OTHER SUCCESSES

Helmer Michael Wohl and Producer Divi Crockett first came together on the digital feature WANT in 2003, which was played in multiple domestic and international film festivals and received critical acclaim:

“An arresting debut feature that probes familiar ideas with a fresh eye!” – Variety
“Refreshing, funny & brilliant!” – Bay Area Casting News
“Crafted with assurance and panache!” – Film Threat

The pair’s production company, Scheherazade Films has several feature film projects in development, including plans to expand Artistic License into a television series.

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